

The portal has been downgraded to a window 🪟

MAYAWORLD

MAYA= illusion in sanskrit

Credits in yellow as we go  
+masipah

Welcome to MAYAworld  
A concept for a different web

C:OMMAND

Tech/Silicon Valley

Text

Utopia

Vision

Playground



Web1

Global connection

Fun

Experimental

**Global 1-2-1  
connection - niche  
plugged us in**

z the storyteller C: /APP INTERFACE

Tech/Silicon Valley

Hypertext

Dystopia

That's why LinkedIn is the most  
wholesome of the platforms (low  
bar)-it's actually the most honest  
about its purpose

Division

Status

Playing corporate



Web2

# Social Network

NETWORK!?!  
THAT'S WORK

**Put us in filter  
bubbles**

Shopping mall

Popularity contest

C:ONVERSATION

Global/Decentralised?

Vector

Open Source

Utopia

Community

Non-profit

Vision

Playscape



Web Best(1+2=3

Playscape?

Fun



metafell

Noguchi

Herman Miller

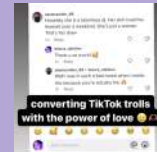
Dakin Hart

Experimental

Web 3 could be:  
Build a community  
owned open  
source standard

Nature  
AI

**Love over trolls**



# MAYAworld Playscape:

## ~~THE VISION BOARD~~



## THE "DELUSION" BOARD



Window?

SO weird that vision boarding is a private/solitary activity, when reality is created by with other people

Be able to visualise collective emotional growth rather than status

"Visionary" - single person who takes credit for many peoples work



Delusionaries: live in a dream until enough people join to make it a reality

A social space between fact and fiction

Collaborative moodboards where you dream together



The algorithm reflects us, and we as humanity have to decide whether we're OK with what we see



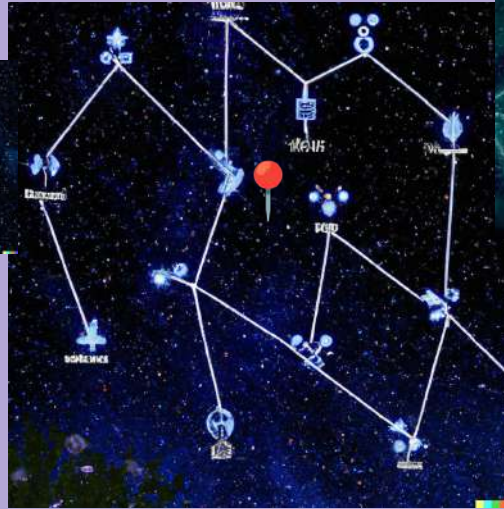
# MAYAworld Datascape:

Post linear society

Collaborative content organizer

Content culture +/- context culture

Separate data from content,  
i.e. no likes on a pic



you are here



Visualize  
Relationships  
between boards

Collection of delusions  
= reality

Top 8 Boards but the 8 most  
popular perspectives  
Not friends !  
Avoid perspective fatigue

Each delusionboard  
becomes a dot in  
MAYAworld node?



New community-owned dataset



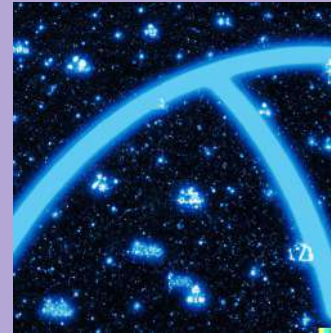
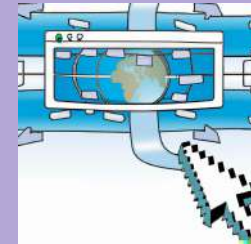
We do what we want with it

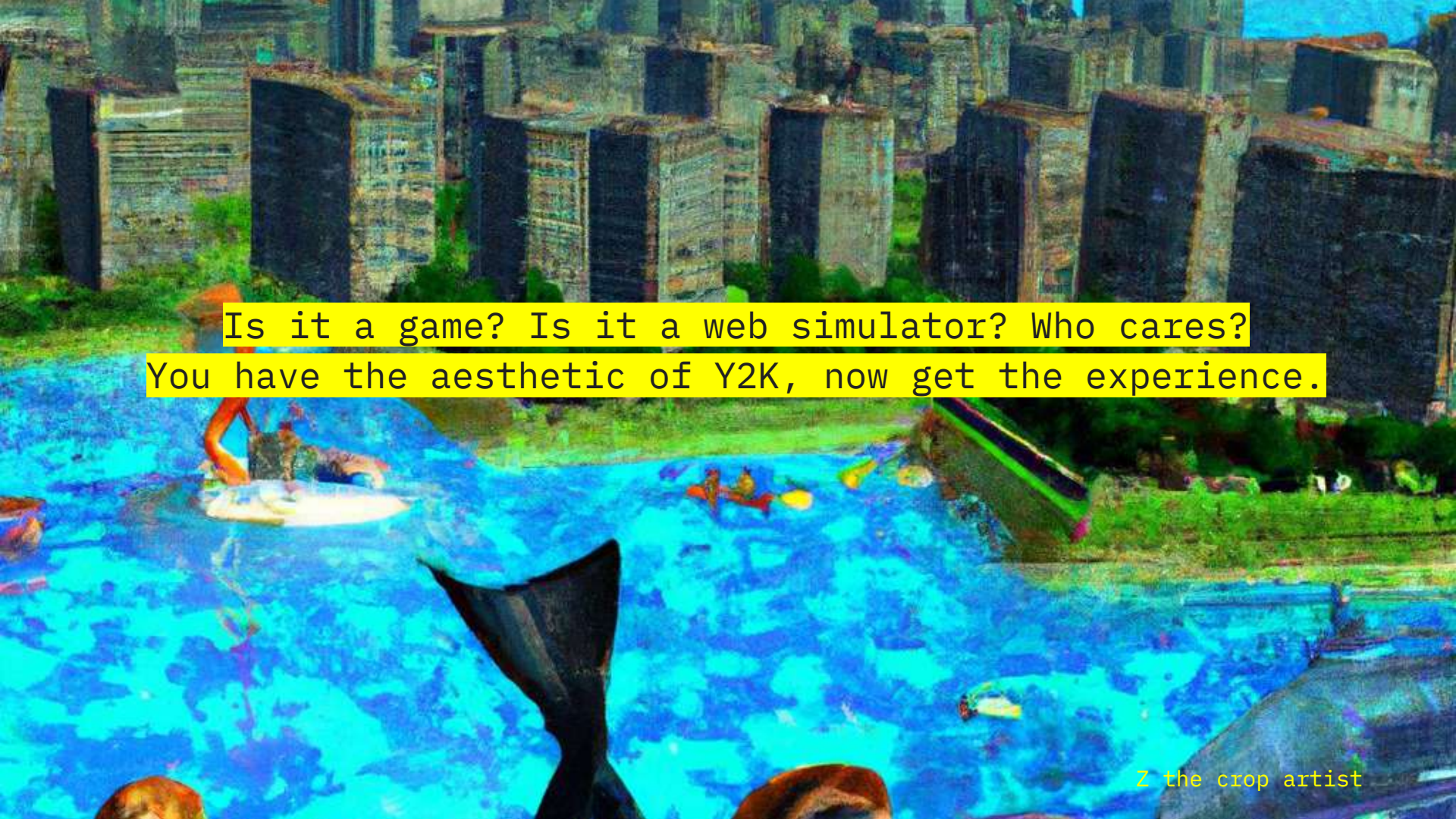
Ways to track internet attention



Boards titled by #hashtag - easy to  
search/aggregate existing content

Ancient Millennial Technologies (ಠ\_ಠ):





Is it a game? Is it a web simulator? Who cares?  
You have the aesthetic of Y2K, now get the experience.



ALT:  
An internet fantasy  
playground  
where we keep all the  
best things,  
  
so you can reach into  
any era past or future

ALT:  
MAYAworld is a grip on  
reality so u can be  
delusional IRL  
MAYAworld is a directory  
of delusion so you are  
free to be real/IRL

design principles ...

oPeN SoUrCe    PЯΘGЯ∆MM∆B↳Σ

somewhere, it's already happening / new  
database of inspiration / reference  
library for the future

A project to map the future we want on

*"delusion boards"*

AKA: mood board, vision board



Ambition :  
No notifications  
o moderation

HT Wikipedia

A collaborative visual archive that we build  
together *with AI?*

AI generates public boards for us / we vote

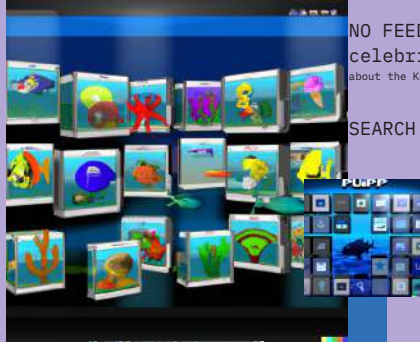
L ead with  
philosophy for endless  
creativity

on how much sense it's making

humans and AI working together

AI board management  
:  
Creates splinter board when  
vibe is suboptimal  
"Sorting hat"





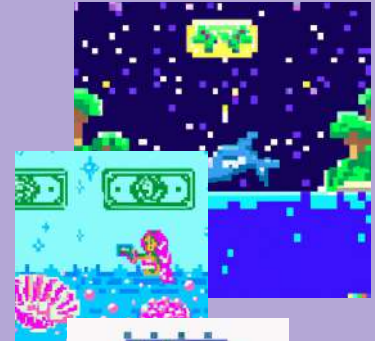
NO FEED - no surprise  
celebrity content (I was forced to learn  
about the Kardashians)

SEARCH instead

archive  
ibe

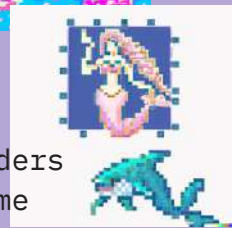
A place to keep projects open

Tool to curate our media  
landscape



Marketplace for user built  
plug-ins

Way for MAYAworlders  
to generate income



Any plugin that makes  
100k in sales becomes  
a feature?

Experience map

Collecting stories

Seed library for  
the internet

DALL-E  
AI



Learn to give more explicit prompts  
Learn to communicate more clearly  
Learn to speak to creation

conversation with AI

Search for the future  
Create the image of the future you want  
Search the past by mood or emotion  
Search a date across the web



Algorithms could protect us  
Allow communities to form bonds before announcing them to the world



# Social network replacement?



Personal boards  
A quiet place to  
work on ur shit!

Skype for believing early



Public boards  
AI aggregated

Vibe-forward  
Collective  
Meaning making

*Planning together*



Saved chat  
window

*1-to-1*

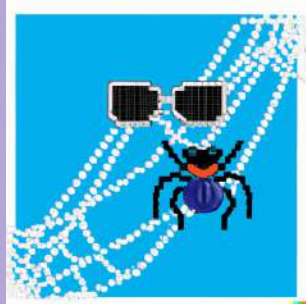


*Group Chat*

Crossover  
between public  
and private

# MAYA is what we put into it: Built by the people, owned by the people

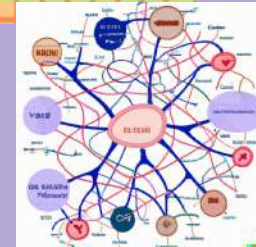
MAYA LAW



Potential rules:  
Code is law  
Posting to public boards makes  
history  
@ means you are mod  
Do what you think is kind  
Time is what you make it

TO the most ethical standard **you can imagine** ... i.e. the most likely to benefit the community - i.e. delusion commemorated on board

YOU GET FINED IF PEOPLE THINK YOU SHOULD BE HITTING A HIGHER STANDARD .. I.E. YOUR BOARD VERSUS REAL LIFE (fined in attention on the algorithm)



Inspo  
Anansi: Mythmaker

Inspo  
Mycellium: Smarter than us

# Let's build

Fundraise \$300-500k via crowdfund -  
#goTRUSTme

Sign up and reserve your  
MAYAgirl# for \$10 at  
mayaworld.online

No VC \$

12 week build

12 week beta test (funders only)

After 24 weeks, the future will be  
certain



LK\_LDN  
SOUND\_MIRROR  
SIRSU  
BRIA\_THOMAS  
DAVIDKOLBUSZ  
KEITH  
KEYERSCOUSER  
SLYTHERINSEXOTHERAPIST  
AGATHEG  
LEILA\_FATAAR  
GARETHK  
EMMASUDDEN  
KESINKERSOLE  
JARGIELA  
BYANGELAHU  
PUFFY\_SMALLS  
BAEXPLOITATION  
KENDRA  
KIM  
UNSTOPPABLE\_DAVETOUR  
RONNIE  
MY\_VIRGOS  
STACEY  
FAUZIA+  
GRACE  
& so many more

Would u pledge \$10 to  
build a new internet?  
mayaworld.online

SLOW  
DOWN  
C R E D I T  
AS U GO